8th National Plastics Exposition

INTERNATIONAL AMPHITHEATRE, CHICAGO, ILL., NOVEMBER 17-21, 1958

and 1958 S.P.I. Annual Conference

MORRISON HOTEL, CHICAGO, ILL., NOVEMBER 18-20, 1958

S.P.I. Annual Conference program

(all sessions held at Morrison Hotel, unless otherwise indicated)

Sunday, November 16th 2:00 P.M.—Registration

Monday, November 17th 8:00 A.M.—Registration

Tuesday, November 18th

9:30 A.M. to 12 Noon-3 Concurrent Sessions

1. Sheet Forming. Presiding: C. C. Whitacre, Midwest Plastics Products Co.

"The Use of Formed Plastics Sheets in Packaging and Merchandising"

"The Use of Formed Plastic Sheets in Construction and Architecture"

"The Horizons for Formed Plastic Sheet," Hiram McCann, Modern Plastics Magazine

Management. Moderator: R. L. Davidson, Kurz-Kasch
"The Future of Custom Plastic Molding and Processing"
Panel Discussions

"Methods of Estimating Plastic Parts"
"Estimating Plastic Molds and Dies"

"How the Accountant Looks at Costing Procedures"

"How One Molder Translates His Manufacturing Costs Into Costs Estimates"

3. Plastics in Building. Moderator: O. L. Pierson, Rohm & Haas Co.

"Design Possibilities for Plastics in Building Construction"
"Increasing Your Market in the Plastics Building Materials Field"

"Plastics in Residential Construction"
"The Problems that Building Codes Pose"

6:30-8:30 P.M.-Reception and Cocktail Party

Wednesday, November 19th

9:00 A.M. to 12:00 Noon-3 Concurrent Sessions

1. Cellular Plastics. Presiding: Dr. Maurice E. Bailey, National Aniline Div., Allied Chemical Corp.

"Properties of Cellular Plastics Materials"

"The Use of Flexible Cellular Plastics in Furniture Applications"

"Applications for Rigid Foams"

"Cellular Plastics From the Retail Angle"

"Recent Advances in Cellular Plastics in the Automotive Industry"

2. International Forum. Moderator: Tino Perutz, Omni Products Corp.

Speakers at the forum will represent the following countries: Argentina, England, Germany, Italy, Japan, and U.S.S.R.

3. Plastics in the Appliance Industry. Moderator: Dale Amos, Amos-Thompson Corp.

Panel Discussion: Representatives from the Molders and Material Producers and from the appliance industry

7:00 P.M.—International reception and dinner—The Drake Hotel

Toastmaster: Charles A. Breskin, Modern Plastics Magazine

Principal Speaker: H. E. Humphreys, Chairman of the Board, U. S. Rubber Co.

Thursday, November 20th

9:00 A.M.—Merchandising and Distribution of Plastic Products

Moderator: T. S. Lawton, Monsanto Chemical Co., Plastics Div.

"The Need for a Stronger Marketing Program in the Distribution of Plastic Products"

"How Plastics Have Served Home Furnishings'

"Developing Proprietary Plastics to Successful Sales"

"Plastic Products From a Retailer's Viewpoint"

"Plastic Products From an Editor's Viewpoint"

"Developing the Custom Molding Market"

Announcement of Award Winners for 4th Annual S.P.I. Informative Labeling Contest

Luncheon-Morrison Hotel

Alphabetical list of exhibitors

Exhibitor	Booth No.	Exhibitor	Booth	No.	Exhibitor	Booth	No.
Acme Machinery & Mfg. Co	o., Inc 350	BIP Engineering Lt	d	720	Canadian Plastics Mag	azine	116
Allied Chemical Corp.		Baird Machine Co.		233	Capac Plastics, Inc		719
Plastics & Coal Chemical	s Div 400	Bakelite Co		401	Cary Chemicals Co., In	c	703
Semet-Solvay Petrochem	ical Div. 502	Baker Brothers Inc		610	Cast Optics Corp		
Alsteele Engineering Work	s, Inc 312	Ball & Jewell, Inc.		214	Catalin Corp. of Amer		
American Cyanamid Co	540	Barber-Colman Co.	, Wheelco		Celanese Corp. of Ame	rica	440
Apex Machine Co	771	Instrument Div.	************	536	Chemical Development		
Archer-Daniels-Midland	Co 572	Bee Chemical Co.		240	Chemore Corp		523
Argus Chemical Corp	544	Belding Corticelli I	ndustries	723	Chicago Molded Produ		
Atlas Powder Co	542	Blacher, B		618	Ciba Products Corp		311
Atlas Vac-Machine Corp.	141	Blow-O-Matic Cor	р	252	Cincinnati Milling Mad	chine Co	211
Automatic Molding Machin	ne Co 648	Brabender, C. W., I	nstruments, Inc.	243	Claremont Pigment D	ispersion	701
Auto-Vac Co	151	Cadillac Plastic & C	Chemical Co	711	Coating Products, Inc.		349
Avery Adhesive Label Con	p 649	Camin Laboratories	, Inc	372	Comet Industries		108

Exhibitor Boo	th No.	Exhibitor	Booth	No.	Exhibitor Booth	No.
Conapac Corp	274	Hercules Powder	Co	436	Plastic Materials, Inc	
Conforming Matrix Corp		Hull Standard Co	rp	228	Plastic Molders Supply Co., Inc	371
Consolidated Electrodynamics	152	Hurlbut Paper Co		110	Plastics Engineering Co	328
Cosmos Electronic Machine Corp	244	Hydraulic Press !	Mfg. Co., The	117	Plastics Technology	571
Cosom Engineering Corp	271	Improved Machin	ery, Inc	619	Plastics World	700
Cumberland Engineering Co., Inc			orp		Polygon Plastic Co	374
Curtiss-Wright Corp			nies Corp		Prodex Corp	441
Custom Scientific Instruments .		Industrial Resear	ch Labs	620	Progressive Tool & Die Co	791
Dake Corp			Supply Co		Radial Cutter Mfg. Corp	225
Danielson Mfg. Co., The			ng Corp		Radio Receptor Co., Inc.	470
Davies, Joseph Plastics Co			rp		Rainville Co., Inc., The	
Davis-Standard, Div. of Franklin			sa Corp		Raybestos-Manhattan, Inc.	
Research Corp)		Reed-Prentice Div., Package	110
Detroit Mold Engineering Co					Machinery Co	409
Dia-Chrome Co			g Machine Co		Reichhold Chemicals, Inc.	500
Diamond Alkali Co			& Co., Inc		Reifenhauser Plastics Machinery Co	500
Douglas Aircraft Co., Inc., Aircon			*******		Reliable Rubber & Plastic	. 360
Section			rs Co		Machinery Co	799
Dow Chemical Co., The			Assoc., Inc		Richards, J. A., Co.	140
Du Pont, E. I., de Nemours & C			Inc		Robbins Plastic Machinery Corp.	140
Inc., Film Department			, Inc		Roehlen Engraving Works, Inc	. 130
Polychemicals Dept			or Corp			
Durable Formed Products, Inc.			Div. Borg-Warner		Rohm & Haas Co	. 600
Durez Plastics Div., Hooker Che			Co		Royle, John & Sons	. 702
ical Corp			ng Co			
Eastman Chemical Products, Inc			ng Co		Sanitized Sales Co. of America	. 3/6
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Erie Engine & Mfg. Co			Products Co		Stensgaard, W. L., & Assoc., Inc	. 475
Exact Weight Scale Co., The			g & Mfg. Co		Sterling, Inc.	. 202
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DC Motor Dept			Corp		Wayneo, Inc	
General Tire & Rubber Co., Th			ond Co		Welding Engineers, Inc	474
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Glenn Electric Heater Corp	64		h Lab. Co		Westchester Plastics, Inc	348
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Heinrich, H. H., Co			& Chemical Co			
Hendrick Mfg. Corp.			Glass Co			
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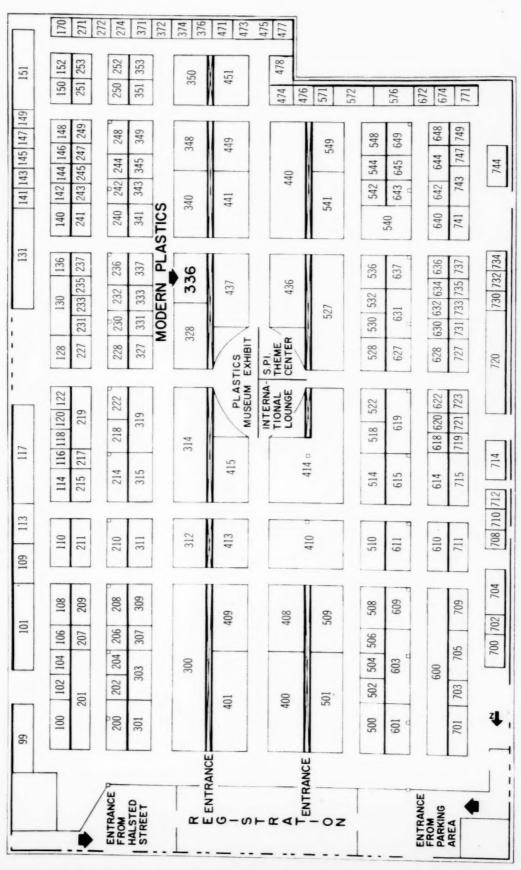
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Floor Plan of Exhibits for the 8th National Plastics Exposition

International Amphitheatre, Chicago, III. November 17-21, 1958